



# 2018 PARTICIPANTS

<b>BENEFIT TYPE</b>	<b>EVENTS ONLY \$150</b>	<b>SUPPORTER \$250</b>	<b>BRONZE \$500</b>	<b>SILVER \$1,500</b>	<b>GOLD \$3,000</b>	<b>PLATINUM \$5,000</b>
<b>EVENTS LISTING^^</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>Unlimited</b>	<b>Unlimited</b>
<b>FEATURED EVENTS</b>	<b>N/A</b>	<b>1</b>	<b>3</b>	<b>5</b>	<b>10</b>	<b>20</b>
<b>OFF-SITE EVENTS</b>	<b>N/A</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>5</b>	<b>7</b>
<b>T-SHIRTS</b>	<b>Discount</b>	<b>Discount</b>	<b>3</b>	<b>5</b>	<b>10</b>	<b>20</b>
<b>GLASSWARE</b>	<b>Discount</b>	<b>Discount</b>	<b>Discount</b>	<b>Discount</b>	<b>2 Dozen</b>	<b>2 Dozen</b>
<b>PRINTED GUIDE AD</b>	<b>N/A</b>	<b>Small</b>	<b>Medium</b>	<b>Half-Page</b>	<b>Full Page</b>	<b>Full Page - Cover Priority (2 ads)</b>
<b>PRINTED GUIDE AD DISCOUNT</b>	<b>N/A</b>	<b>10%</b>	<b>15%</b>	<b>20%</b>	<b>25%</b>	<b>33%</b>
<b>NAME/LOGO LISTING</b>	<b>Yes</b>	<b>Name</b>	<b>Small Logo</b>	<b>Large Logo</b>	<b>Full Page Logo</b>	<b>Full Page Logo</b>
<b>SOCIAL MEDIA</b>	<b>N/A</b>	<b>Thank You Message</b>	<b>Package 1</b>	<b>Package 1</b>	<b>Package 2</b>	<b>Package 3</b>
<b>SOCIAL MEDIA LIVE STREAM</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>1</b>	<b>2</b>	<b>5</b>
<b>PRINTED GUIDE WRITTEN CONTENT</b>	<b>N/A</b>	<b>N/A</b>	<b>Paragraph</b>	<b>Half Page</b>	<b>Full Page</b>	<b>2 Page Feature</b>
<b>PITTSBURGH ALE TRAIL</b>	<b>N/A</b>	<b>Listed</b>	<b>Listed</b>	<b>Listed/Ad</b>	<b>Featured Listing</b>	<b>Featured Listing &amp; Ad</b>
<b>PITTSBURGH CRAFT BEER ALLIANCE YEAR-ROUND SPECIALS &amp; LISTINGS</b>	<b>N/A</b>	<b>Included</b>	<b>Included</b>	<b>Included</b>	<b>Included</b>	<b>Included</b>

\* Discounts available for businesses unable to host events.

^^All events must only include beer from independent craft breweries to be listed on any PCBW/PCBA calendar.

[PITTSBURGH CRAFT BEER WEEK.COM](http://PITTSBURGH CRAFT BEER WEEK.COM)

[INFO@PITTSBURGH CRAFT BEER WEEK.COM](mailto:INFO@PITTSBURGH CRAFT BEER WEEK.COM)